



Dr. Barbara C. Holley

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Dr. Barbara C. Holley is President of TouchPoint Innovative Solutions, Inc. (TIS) a minority owned, and woman owned business enterprise. TIS is a communications, marketing and media firm that optimizes communication touch points and supports clients to achieve the goal of customer and community intimacy. TouchPoint's media solutions include EVOLVE Magazines Florida, PARENT Magazines Florida, Florida Baby, and other custom/special publications.

Dr. Holley is also Editor of Parent Magazines Florida and Florida Baby. Parent Magazine is a trusted resource for parents of school-age children in Clay, Flagler, St. Johns, and Volusia Counties. Florida Baby supports expectant parents through age three. As Editor, Dr. Holley leverages her experiences as a primary education school principal in California, Connecticut and Virginia and her passion for education and parenting. "Parents face so many pressures raising children today, our mission at Parent Magazine is to be a trusted resource in support of happy, healthy, community minded families," said Dr. Holley in a press release.

In 2017, the Flagler Business Woman Association (FBWA) recognized her as Business Woman of the Year. She was recognized for her leadership role in TouchPoint and also as president of the Palm Coast Flagler County Alumnae Chapter of Delta Sigma Theta Sorority and former president of University Women of Flagler (UWF).

Holley is a native of Tuscaloosa Alabama and is the daughter of educators. She holds a doctorate in educational leadership from Virginia Tech, a masters of science in reading from Indiana University and a bachelor of arts in elementary education from Stillman College. She is known for her bright smile, ready laugh and for doing what she says she is going to do. When she is not busy in her many roles, she enjoys reading, traveling worldwide and spending time with her husband, Howard, and their family.